

Hisense



UEFA
EURO2024
GERMANY

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Hisense C1 Product Introduction

Launch: February 2024

C1 Smart Mini Laser Projector



Positioning

- C1 The best rear projection triple Laser TV projector out there!
- Customers looking for a smart premium 4K projector that's super easy to use.



C1 Smart Mini Laser Projector



Smarter • Portable • Adjustable

Portable and easy to use anywhere around your home.

Utilising triple laser technology and Hisense's expertise in TV design, Hisense Laser Mini Projector offers an intelligent and moveable solution in stunning 4K, with the latest features to provide the best-fit All-in-One entertainment experience.

Hisense Laser mini projector is smart enough and simple to use and is easy to move around, supporting multiple usage scenarios, such as living room, bedroom, meeting room, outdoors, etc.

Recommended for:

- Occasional TV users, Big screen Lover
- Less spatial place with controlled light
- Family room, Bedroom
- Outdoors (roof top, backyard movie night)





Full Auto, Like Magic

AutoMagic Adjusting System

Hisense AutoMagic adjusting system delivers enjoyable immersive viewing experience. Equipped with high accuracy dual CMOS module, ToF Laser Rader, ALS high sensitivity light sensor, powered and calibrated by neuro-network NPU, your genuine home theater experience will stay crystal clear at all time.



Auto Focus



Auto Keystone Alignment



Auto Obstacle Avoidance



Auto Screen Alignment

Hisense



Key Feature- Adjustable projection size 65-300"

65"-300" Adjustable Projection Size

Greatness comes in all sizes

With C1 projector you can enjoy extended projection size from 65" to even 300" with 4K UHD resolution. Greatness comes in all sizes.



65" / 1.73m

70" / 1.86m

110" / 2.92m

150" / 3.98m

300" / 7.97m

C1 – Fully smart streaming solution



VIDAA SMART OS

Easy and Fast Entertainment

Open a world of content through Hisense's Vidaa OS smart platform. With hundreds of apps at your disposal, getting to your favorite TV show, movie, or game is simple and intuitive.



Connectivity is Creativity



DC IN



DIGITAL AUDIO OUT



LAN



AUDIO OUT



USB 2.0



HDMI2(aARC)



HDMI

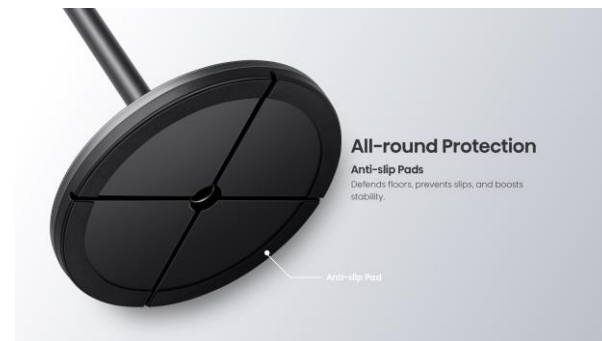
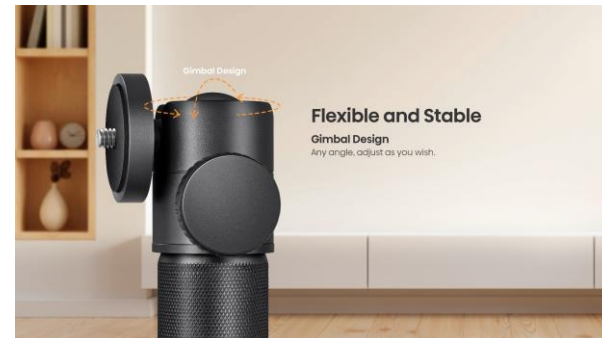
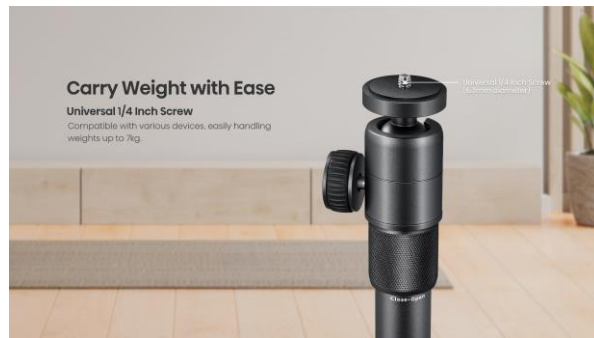


USB 3.0

Play it how you imagined it. Multiple connections supporting tons of possibilities. Plug in your gaming console and get ready for your best play, connect to additional sound device to enhance your audio experience. Create your own CI experience all at once.

Modern Ports

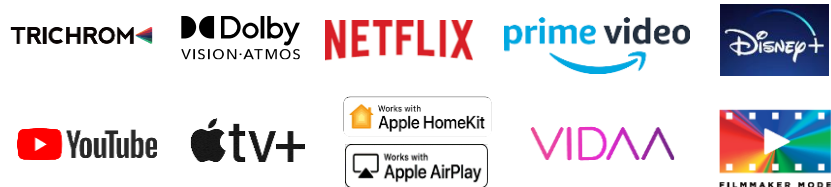




C1 Smart Mini Laser Projector Summary

- 65-300" Projection Size
- Triple Laser Light Source
- 110% BT.2020 Super Wide Colour Gamut
- 4K UHD Picture Quality
- Dolby Vision, HDR10 & HLG
- 1600 ANSI Lumens Brightness
- 1600:1 Native Contrast
- Auto Focus
- Auto Keystone Correction
- Auto Screen Alignment
- Auto Obstacle Avoidance
- Dolby Atmos Audio Technology
- JBL Audio Solution
- VIDAA U6 Smart TV (Netflix/Disney+)
- Airplay2 & Apple Home
- MT9900, HDMI2.1*, USB3.0
- Eco-friendly Designed

*HDMI 2.1 (ALLM, eARC)



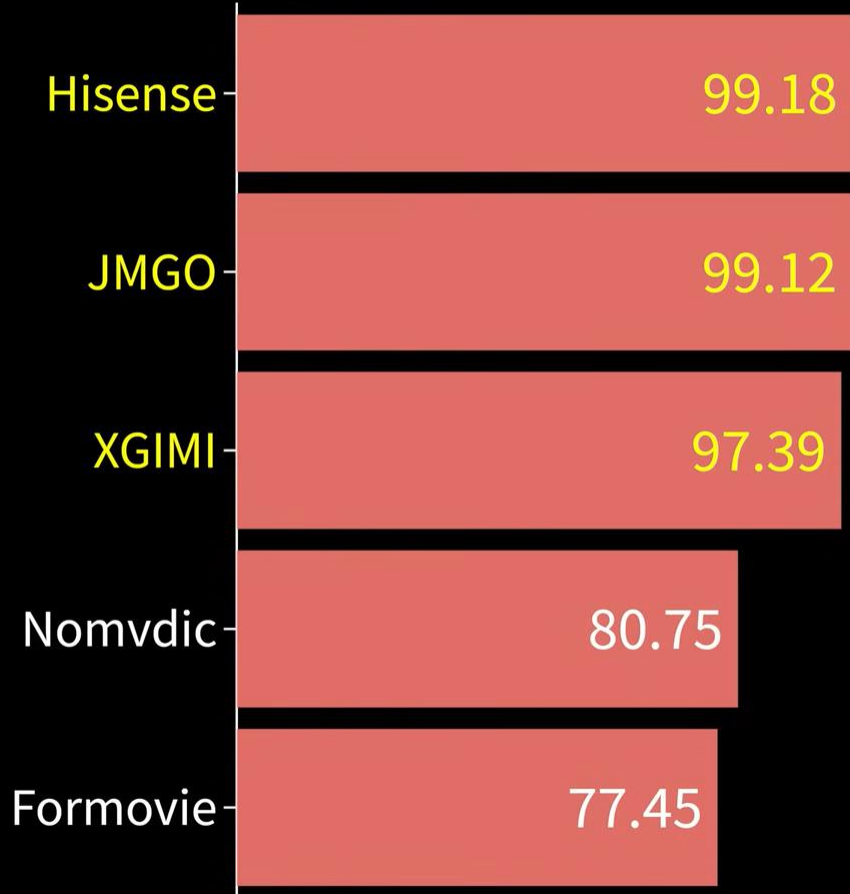


THE HOOK UP
HOME AUTOMATION

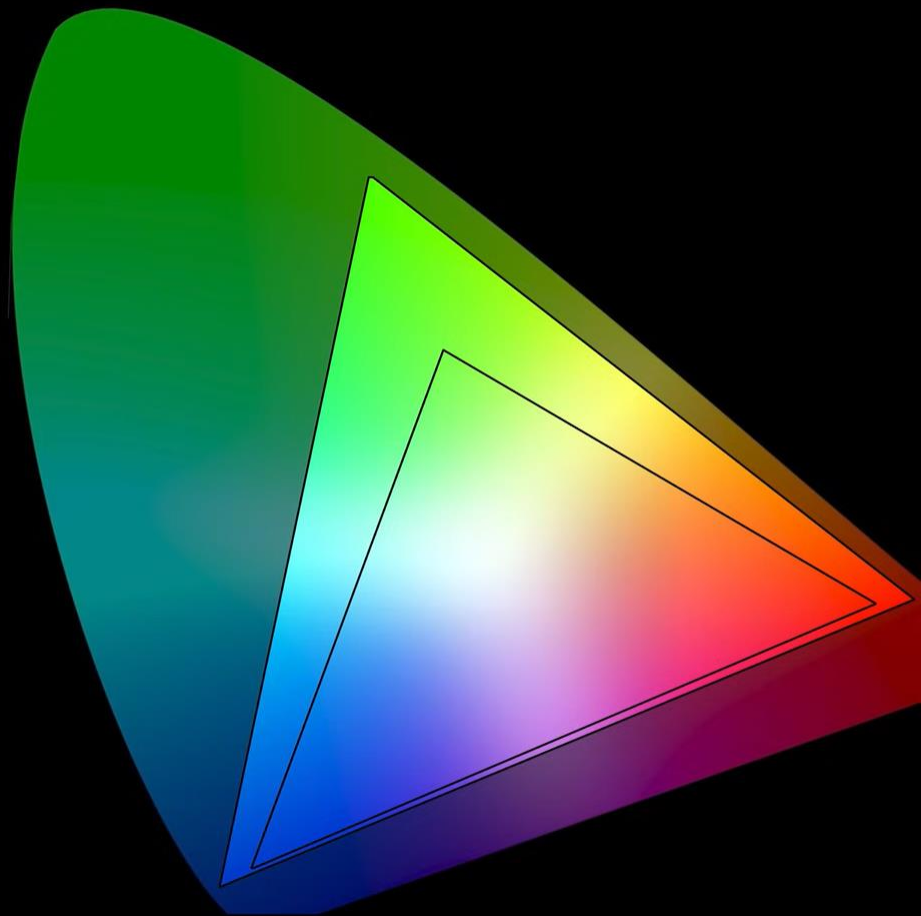


HOW WE COMPARE

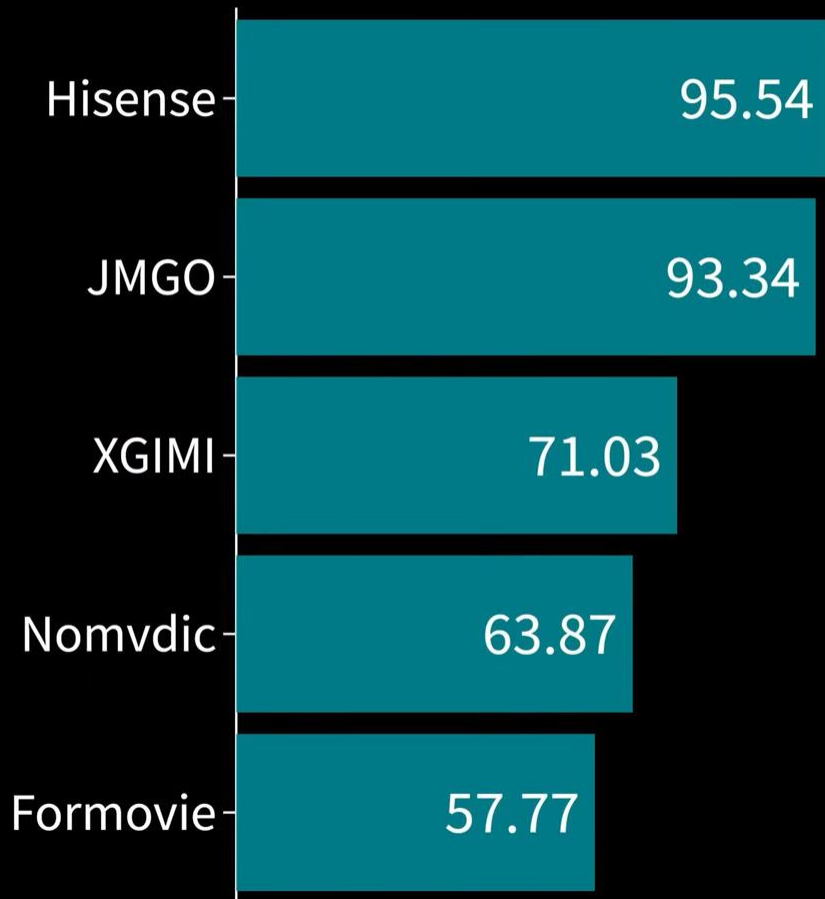
DCI-P3



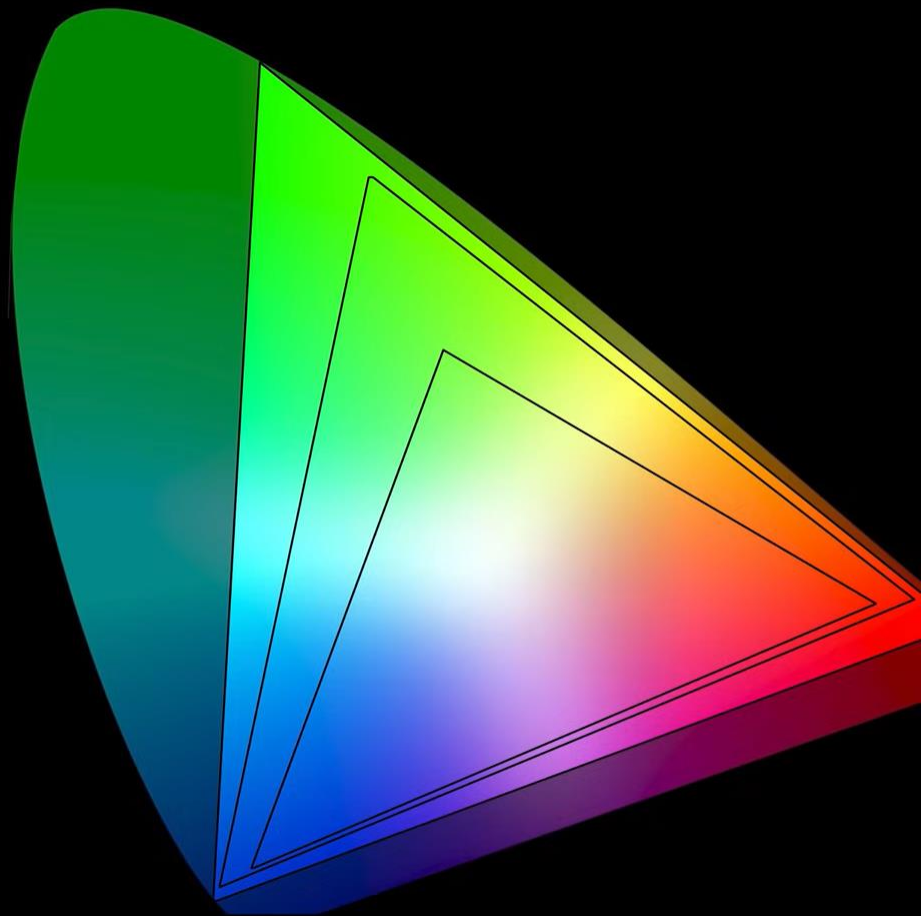
Colour Performance



Rec2020



Colour Performance



Hisense C1

JMGO N1 Ultra



Hisense C1

JMGO N1 Ultra



SDR



SDR

Hisense C1



XGIMI Horizon Ultra



Hisense C1

XGIMI Horizon Ultra



focus focus

#1 HISENSE C1

#2 NOMVDIC P1000

Best for Focus and Chromatic Aberration

focus and sha

focus and sharpness focus

focus and sh

focus and sharpness focus

#1 HISENSE C1

focus and sha

focus and sharpness focus

focus and sh

focus and sharpness focus

focus and sha

focus and sharpness focus

focus and sha

focus and sharpness focus

#5 XGIMI HORIZON ULTRA

focus and sh

focus and sharpness focus

focus and sh

focus and sharpness focus

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THANKS