

Panasonic

2023
TV

Zy-He Kim, TV Product Manager



LED

2K LED

M330

24 32



2K Smart LED

Entry LED
MS360

24 32 40



Entry LED
MS480/490

24 32 40



4K Smart LED

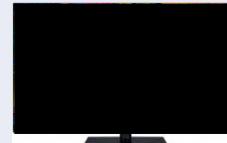
Entry LED
MX600

43 50 55 65



Entry LED
MX650

43 50 55 65



Core LED
MX800

55 65 75

43 50



Flagship LED
MX950

55 65



HDR 10

Dolby Vision

HDR ADAPTIVE Dolby Vision

Dolby Atmos

Surround Sound

Theater Surround

Compatible with
Google Assistant

Google Assistant
Built-in

Compatible with
Google Assistant

Google Assistant
Built-in

Alexa
Built-in

Alexa
Built-in

Game Mode

Game Mode + Auto Low Latency Mode

Game Mode Extreme +
Game Control Board +
AMD Freesync

FY23 OLED models LINE UP



OLED			
<p>Entry OLED MZ800</p> <p>42 48 55 65</p> 	<p>Step-up OLED MZ980</p> <p>42 48 55</p> <p>IMAGE TENTATIVE</p> 	<p>Step-up OLED MZ1500</p> <p>55 65</p> <p>IMAGE TENTATIVE</p>  <p>NEW</p>	<p>Flagship OLED MZ2000</p> <p>55 65 77</p>  <p>Tuned by Technics NEW</p>
			
			
Dynamic Surround Sound	Theater Surround Pro	Dynamic Cinema Surround Pro	360° SOUNDSCAPE PRO
Subwoofer		Mono Woofer w/ Passive Radiators	Array Speaker
Game Mode + Auto Low Latency Mode	Game Mode Extreme + Game Control Board+ NVIDIA G-Sync + AMD Freesync NEW		
	Square Pedestal	Swivel Design <small>*77-inch model excluded.</small>	

*Details and colors of the images might be different from ones of real products.

State of the art picture and sound deliver unparalleled immersive experience



HCX Pro AI Processor

Master OLED Ultimate*¹

Dolby Vision IQ

Jump into the action with our flagship OLED MZ2000 Series. Advanced panel technology, improved array speakers tuned by Technics and low-latency, high-response HDMI 2.1 connectivity transform every film, event and game into a fully immersive experience.

HIGH QUALITY PICTURE & SOUND

- 4K HDR
- Master OLED Ultimate*¹
- HCX Pro AI Processor
- The Choice of Filmmakers
- Dolby Vision IQ
- Multi HDR Support (HDR10+ Adaptive /HLG Photo)
- Filmmaker Mode with intelligent sensing
- Wide Colour Spectrum
- Smooth Motion Drive Pro
- ISFccc Calibration Mode
- Calman READY (Internal Pattern Generator)
- Netflix Adaptive Calibrated Mode
- Built-in upward-firing speakers
- 360° Soundscape Pro
- Dolby Atmos®
- Auto AI for Sound
- Subwoofer Connection
- Tuned by Technics

GAMING

- Game Mode Extreme with Game Control Board
- AMD Freesync Premium
- G-Sync Compatible
- HDMI 2.1 VRR Support
- HDMI 2.1 HFR - 120Hz Support

SMART FEATURES

- my Home Screen 8.0
- my Scenery
- Bluetooth Audio Link
- Dual Bluetooth Connection
- Works with Google Assistant
- Alexa built-in*²
- IP Home Control (Control4/ Crestron)
- In-House TV Streaming (Server/ Client)
- Easy Mirroring
- Web Browser
- 4K Media Player 2.0
- Twin Tuner
- CI+ x 2
- USB HDD Recording
- Wireless LAN Built-In
- Home Network (Server/Client)
- Bluetooth® Compatible (Keyboards/ Mouse/ Audio Device)
- 4 HDMI Terminals (HDMI2.1[eARC, ALLM, VRR, HFR])
- HDMI Signal Power Link
- 3 USB Terminals
- Hbb TV

DESIGN

- Swivel Design*¹

*Launch dates planned as of February 2023

*Specifications and appearance are subject to change without notice.

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*1 Except 77" model

*2 Not available in certain languages and countries.



HCX Pro AI Processor

Master OLED PRO*1

Dolby Vision IQ

HIGH QUALITY PICTURE & SOUND

- 4K HDR
- Master OLED PRO
- HCX Pro AI Processor
- The Choice of Filmmakers
- Dolby Vision IQ
- Multi HDR Support (HDR10+ Adaptive /HLG Photo)
- Filmmaker Mode with intelligent sensing
- Wide Colour Spectrum
- Smooth Motion Drive Pro
- ISFccc Calibration Mode
- Calman READY (Internal Pattern Generator)
- Netflix Adaptive Calibrated Mode
- Dolby Atmos®
- Dynamic Theater Surround PRO
- Front Firing Speaker
- Built in woofer
- Subwoofer Connection

GAMING

- Game Mode Extreme with Game Control Board
- AMD Freesync Premium
- G-Sync Compatible
- HDMI 2.1 VRR Support
- HDMI 2.1 HFR - 120Hz Support

SMART FEATURES

- my Home Screen 8.0
- my Scenery
- Bluetooth Audio Link
- Dual Bluetooth Connection
- Works with Google Assistant
- Alexa built-in*1
- IP Home Control (Control4/ Crestron)
- In-House TV Streaming (Server/ Client)
- Easy Mirroring
- Web Browser
- 4K Media Player 2.0
- Twin Tuner
- CI+ x 2
- USB HDD Recording
- Wireless LAN Built-In
- Home Network (Server/Client)
- Bluetooth® Compatible (Keyboards/ Mouse/ Audio Device)
- 4 HDMI Terminals (HDMI2.1[eARC, ALLM, VRR, HFR])
- HDMI Signal Power Link
- 3 USB Terminals
- Hbb TV

DESIGN

- Swivel Design

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HCX Pro AI Processor

Dolby Vision IQ

Dolby Atmos

HIGH QUALITY PICTURE & SOUND

- 4K HDR
- OLED
- HCX Pro AI Processor
- The Choice of Filmmakers
- Dolby Vision IQ
- Multi HDR Support (HDR10+ Adaptive /HLG Photo)
- Filmmaker Mode with intelligent sensing
- Wide Colour Spectrum
- Smooth Motion Drive Pro
- ISFccc Calibration Mode
- Calman READY (Internal Pattern Generator)
- Netflix Adaptive Calibrated Mode
- Dolby Atmos®
- Theater Surround Pro
- Subwoofer Connection

GAMING

- Game Mode Extreme with Game Control Board
- AMD Freesync Premium
- G-Sync Compatible
- HDMI 2.1 VRR Support
- HDMI 2.1 HFR - 120Hz Support

SMART FEATURES

- my Home Screen 8.0
- my Scenery
- Bluetooth Audio Link
- Dual Bluetooth Connection
- Works with Google Assistant
- Alexa built-in *
- IP Home Control (Control4/ Crestron)
- In-House TV Streaming (Server/ Client)
- Easy Mirroring
- Web Browser
- 4K Media Player 2.0
- Twin Tuner
- CI+ x 2
- USB HDD Recording
- Wireless LAN Built-In
- Home Network (Server/Client)
- Bluetooth® Compatible (Keyboards/ Mouse/ Audio Device)
- 4 HDMI Terminals (HDMI2.1[eARC, ALLM, VRR, HFR])
- HDMI Signal Power Link
- 3 USB Terminals
- Hbb TV

DESIGN

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MZ800 Series

NEW 2023

FTV OLED 4K ULTRA HD SMART Android TV

- Superior OLED images for an incredibly cinematic experience: accurate details, brilliant colours and deeper blacks
- Android TV with access to many apps (movies, music, games) via Google Play
- Popular Google features like Voice Assistance and Chromecast built-in
- State-of-the-art picture and sound quality with Dolby Vision and Dolby Atmos
- Convenient Gaming: ALLM HDMI 2.1/Media Player/TWITCH

See it All. Feel it All.



PICTURE & SOUND QUALITY

- OLED 4K ULTRA HD
- Multi HDR Support (HDR10/ Dolby Vision/ HLG Photo)
- Picture Modes: Standard/Vivid/Sport/Movie/Game/Dolby Vision
- Dolby Atmos
- Audio Output (20W, 24W – 65") + Subwoofer (12W)

SMART FEATURES

- Android TV
- Google Play
- Google Assistant built-in
- Internet Apps: Disney+, Netflix, Amazon Prime Video..
- Chromecast built-in
- HbbTV (2.0.2)
- Gaming (ALLM HDMI 2.1/eARC)

CONNECTIVITY

- HDMI 2.1 /HDMI eARC/ ALLM/ 3xHDMI
- Bluetooth
- Wireless LAN Built-in
- Media player
- Headphone Output
- 2 USB Terminals

DESIGN

- Colour variations: Anthracite/Black Pedestal
- Elegant Borderless design
- Central pedestal
- Wall-mount option

*Launch dates planned as of February 2023



HCX Pro AI Processor

Mini LED

Dolby Vision IQ

HIGH QUALITY PICTURE & SOUND

- 4K HDR
- Mini LED
- HCX Pro AI Processor
- Dolby Vision IQ
- Multi HDR Support (HDR10+ Adaptive /HLG Photo)
- Filmmaker Mode with intelligent sensing
- HDR Cinema Display Pro
- Wide Colour Spectrum
- Local Dimming Ultra
- ISFccc Calibration Mode
- Calman READY (Internal Pattern Generator)
- Dolby Atmos®
- Theater Surround
- Subwoofer Connection

GAMING

- Game Mode Extreme with Game Control Board
- AMD Freesync Premium
- HDMI 2.1 VRR Support
- HDMI 2.1 HFR - 120Hz Support

SMART FEATURES

- my Home Screen 8.0
- my Scenery
- Bluetooth Audio Link
- Dual Bluetooth Connection
- Works with Google Assistant
- Alexa built-in *1
- IP Home Control (Control4/ Crestron)
- In-House TV Streaming (Server/ Client)
- Easy Mirroring
- Web Browser
- 4K Media Player 2.0
- Twin Tuner
- CI+ x 2
- USB HDD Recording
- Wireless LAN Built-In
- Home Network (Server/Client)
- Bluetooth® Compatible (Keyboards/ Mouse/ Audio Device)
- 4 HDMI Terminals (HDMI2.1[eARC, ALLM, VRR, HFR])
- HDMI Signal Power Link
- 3 USB Terminals
- Hbb TV

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Fire OS

HCX Processor

Amazon Alexa built-in

HIGH QUALITY PICTURE & SOUND

- 4K HDR
- HCX Processor
- Multi HDR Support (HDR10+ / Dolby Vision/ HLG)
- Filmmaker Mode
- Dolby Atmos
- Surround Sound

GAMING

- Game Mode

SMART FEATURES

- Fire OS
- Media Player
- Miracast
- CI+ x 1
- USB HDD Recording
- Wireless LAN Built-In
- Bluetooth® Compatible (Keyboards/ Mouse/ Audio Device)
- 4 HDMI Terminals (HDMI2.1[ARC, ALLM])
- 2 USB Terminals
- Hbb TV

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MX650 Series

NEW 2023

FTV LED 4K ULTRA HD SMART ANDROID TV

- Android TV with access to many apps (movies, music, games) via Google Play
- Popular Google features like Voice Assistance and Chromecast built-in
- State-of-the-art picture and sound quality with Dolby Vision and Dolby Atmos
- Convenient Gaming: ALLM HDMI 2.1/Media Player/TWITCH

See it All. Feel it All.



PICTURE & SOUND QUALITY

SMART FEATURES

CONNECTIVITY

DESIGN

- 4K ULTRA HD
- Multi HDR Support (HDR10/ Dolby Vision/ HLG Photo)
- Picture Modes: Standard/Vivid/Sport/Movie/Game/Dolby Vision
- Dolby Atmos
- Audio Output (20W, 24W – 65")

- Android TV
- Google Play
- Google Assistant built-in
- Internet Apps: Disney+, Netflix, Amazon Prime Video..
- Chromecast built-in
- HbbTV (2.0.2)
- Gaming (ALLM HDMI 2.1/eARC)

- HDMI 2.1 /HDMI eARC/ ALLM/ 3xHDMI
- Bluetooth
- Wireless LAN Built-in
- Media player
- Headphone Output
- 2 USB Terminals

- Colour variations: (1) Black/Black Pedestal
- Elegant Borderless design
- Central pedestal
- Wall-mount option

*Launch dates planned as of February 2023

MX600 Series

NEW 2023

FTV LED 4K ULTRA HD SMART LINUX

- State-of-the-art picture and sound quality with Dolby Vision & Dolby Atmos
- Access to many popular Apps like Netflix, DAZN or Amazon Prime and many others via FOXXUM App Store
- Convenient Gaming: ALLM HDMI 2.1/ Media Player/ TWITCH

See it All. Feel it All.



PICTURE & SOUND QUALITY

- 4K ULTRA HD
- Multi HDR Support (HDR10/ Dolby Vision/ HLG Photo)
- Picture Modes: Natural/Dynamic/Cinema/Sport/Game/Dolby Vision
- Dolby Atmos
- Surround Sound
- Audio Output (20W, 24W – 65")

SMART FEATURES

- Smart TV - Linux
- Amazon Alexa ready (works with Alexa)
- Works with Google Assistant
- Internet Apps: Netflix, Amazon Prime Video, Twitch, Tik Tok & local apps
- Foxxum App Store: a lot of Apps available (i.e. DAZN)
- HbbTV (2.0.2)
- Gaming (ALLM HDMI 2.1/eARC)

CONNECTIVITY

- HDMI 2.1 /HDMI eARC/ ALLM/ 3xHDMI
- Media player
- Wireless LAN Built-in
- Headphone Output
- 2 USB Terminals
- Digital Audio Output (Optical)

DESIGN

- Colour variations: (1) Black Glossy and Matte/Black Pedestal
- (1) Central pedestal
- Borderless design
- Wall-mount option

*Launch dates planned as of February 2023

MS480/490 Series

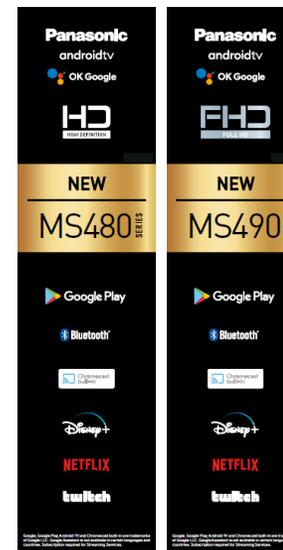
NEW 2023



FTV LED HD & FHD SMART ANDROID TV

- Android TV with access to many apps (movies, music, games) via Google Play
- Popular Google features like Voice Assistance and Chromecast built-in
- Convenient connectivity with Bluetooth, USB Media Player, HDMI, Wireless-Lan Built-in

See it All. Feel it All.



androidtv



PICTURE & SOUND QUALITY

- Full HD (MS490) & HD (MS480)
- HDR10/HLG
- Picture Mode: User/Standard/Vivid/Sport/Movie/Game
- Audio Output (W): 5W (24"), 12W (32"), 16W (40")

SMART FEATURES

- Android TV
- Google Play
- Google Assistant built-in
- Internet Apps: e.g. Disney+, Netflix, Amazon Prime, Twitch, Dazn ..
- Chromecast-built-in
- Wireless LAN Built-In
- Hbb TV 2.0.2

CONNECTIVITY

- 3 HDMI (HDCP2.2) Support: ARC/ HDMI1.4
- Bluetooth® Compatible
- 2 USB Terminals
- Media Player
- Headphone Output

DESIGN

- Colour Black (FHD) and Dark Titanium (HD)
- Central Pedestal
- Wall-mount option

*Launch dates planned as of February 2023

MS360 Series

NEW 2023



FTV LED HD & FHD SMART LINUX

- Linux TV with access to the main apps such as Netflix, Amazon Prime Video and Twitch
- Take control and use your TV in a smarter way thanks to the compatibility of Google Assistant and Amazon Alexa
- Convenient connectivity with USB Media Player, HDMI, Wireless-Lan Built-in

See it All. Feel it All.



PICTURE & SOUND QUALITY

SMART FEATURES

CONNECTIVITY

DESIGN

- Full HD
- HDR10/HLG
- Picture Modes: User/Standard/Vivid/Sport/Movie/Game
- Audio Output (W): 5W (24"), 12W (32"), 16W (40")

- Linux TV
- Amazon Alexa ready (works with alexa)
- Works with Google Assistant
- Internet Apps: e.g. Netflix, Amazon Prime Video, Twitch & local apps
- HbbTV (2.0.2)
- Wireless LAN Built-in

- 3 HDMI (HDCP2.2) Support: ARC/ HDMI1.4
- 2 USB Terminals
- Media Player
- Hotel Mode
- Headphone Output
- DVB-T/T2/DVB-S/S2/DVB-C

- Colour Black
- Central Pedestal
- Wall-mount option

*Launch dates planned as of February 2023

M330 Series

NEW 2023

FTV LED HD

- HD Resolution for sharp, vivid and beautiful images that capture every detail
- Easily access and play your personal content such as videos, music, photos, games and more via USB Media Player
- Wall-mounting option, USB and HDMI input for the most convenient connectivity

See it All. Feel it All.



PICTURE & SOUND QUALITY

- HD Ready
- Picture Modes: Natural/Dynamic/Cinema/Sport/Game
- High Contrast
- Surround Sound
- Audio Output (W): 5W (24"), 12W (32")

CONNECTIVITY

- 3 HDMI (HDCP2.2) Support: ARC/ HDMI1.4
- 1 USB Terminals
- Media Player
- Hotel Mode
- Headphone Output
- Digital Audio Output (Optical)
- DVB-TT2/DVB-S/S2/DVB-C

DESIGN

- Colour variations: (1) Black/Black Pedestal
- Central pedestal
- Wall-mount option

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